

RECOGNIZE AND REWARD YOUR BEST CUSTOMERS

With in-store face recognition that is accurate, scalable, private and secure

**VICTORIA STONE**

- Opt-in Pet Rewards Member
- Irish Wolf Hound: "Molly"
- Online Purchase 4/13:
- Organic dog treats
- Offer onsite grooming service

Instantly Recognize Your Best Customers

Know the moment your best customers enter stores. Customer-IQ delivers the promise of proximity marketing without the headache of beacons, Wi-Fi, Bluetooth or mobile MAC addresses.

Reward VIPs and Increase Customer Loyalty

Engage your customers in real time with rich text messages that personalize the in-store experience based on preferences, purchase history and other relevant data points.

Offer In-Store Assistance

Instantly alert your team when customers enter stores. Greet VIP customers by name, personalize their shopping experience, and keep them coming back again and again.

Expedite Checkout and Prevent Identity Fraud

Say goodbye to asking customers to show photo ID or provide a member number. With Customer-IQ, you can simultaneously shorten lines, prevent fraud and provide customers with an added layer of security.

AS SEEN IN:

FORTUNE

Forbes

**BUSINESS
INSIDER**

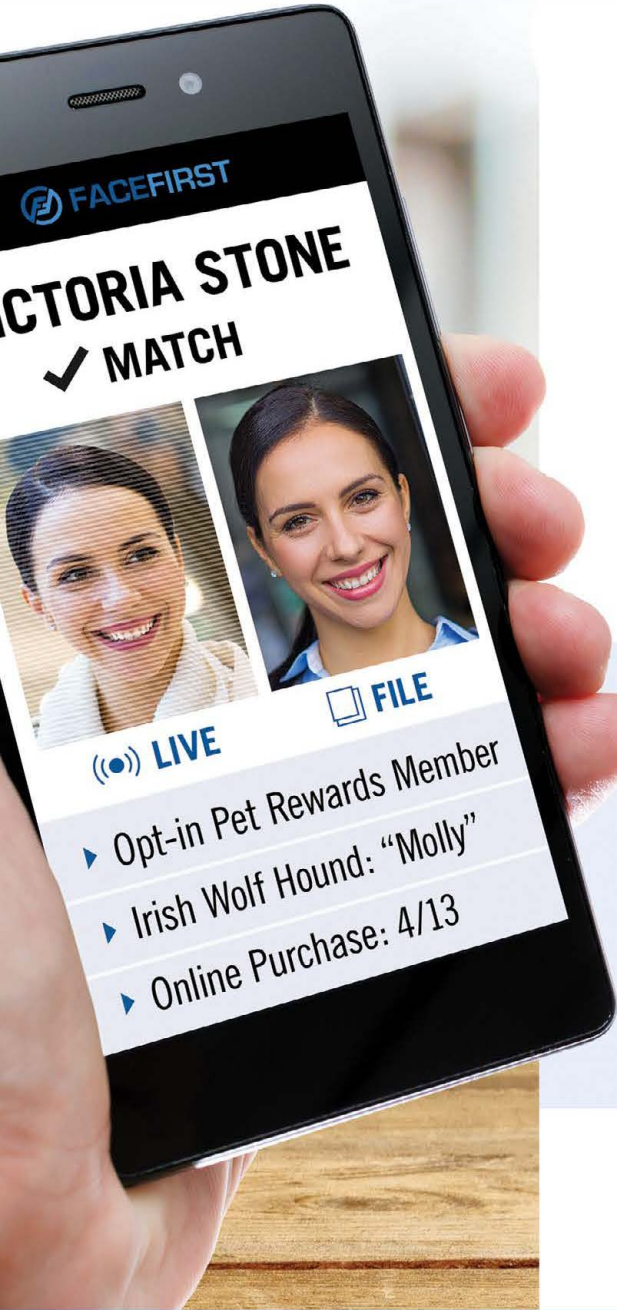


STORES
NRF's MAGAZINE



Bloomberg

THE PROVEN LEADER IN RETAIL FACE RECOGNITION



Retail Experience

FaceFirst understands and solves the operational challenges unique to retail deployments.



Unlimited Locations

Scale without performance loss, sharing data across unlimited locations and users.



Accuracy in the Wild

Instantly identify individuals at a distance, in crowds and in challenging conditions.



Real-Time Alerting

Highly configurable and actionable match alerts using mobile apps, SMS and email.

A COMPLETE INTEGRATION PLATFORM

Power any solution with our robust API/SDK and see results immediately. Easily integrate with a wide variety of operational systems including:

- > CRM software
- > Point of sale (POS) systems
- > Analytics platforms
- > Communications platforms
- > Loyalty systems
- > Customer recommendation engines



FACEFIRST



SMART

SURVEILLANCE SOLUTIONS
SECURING THE FUTURE